Preamble

The foundation of "Journal of Languages and Translation" was fuelled by the scope of the "" Laboratory of Information and Communication Technologies in the Teaching of Foreign Languages and Translation " which strives *inter alia* to consider the momentous lines of reasoning in the field of language education and translation to revamp language teaching curricula catering to the needs of the digital age. The explosive growth of technological development and knowledge seems to reverberate the concourse of voices in educational technology so as to breed a knowledge economy. What purportedly allows for the tremendous breadth of coverage of all aspects of science and novel discoveries is translation. Perhaps translation is the pivotal key to accessing and assimilating this knowledge. It has played a crucial role in all walks of life: politics, diplomacy, government, science, technology and religious activities. Out of this indispensable part in communication between different peoples, cultures and races through different ages, translation has always been ubiquitous.

The knowledge revolution that has been sweeping in the world for decades has engendered radical transformations which left its trace on essence, subject matter, forms, stages, and tools of translation. Globalization and technology are inextricably related as the former is a consequence of technological advancement, and the consequences of such globalized technology is the diurnal translation services we see everywhere. Thanks to technology, the translator has moved away from paper, pen and paper dictionary to the computer, the Internet, CDs and electronic data. Thus, the demand for translation has increased dramatically over the last three decades. A robust monitoring of technology becomes substancial for translators for a better implementation of the task. Translation was a necessity in the past, an imperative need at present and will be a more dire need in the future.

Editorship

Male/Female Linguistic Practices and Miscommunication in the Community Of Chlef

الممارسات اللغوية لدى الذكور /الإناث وسوء التواصل في مجتمع الشلف

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Abstract

Male/female communication is of central importance to many aspects of human life and gender studies, yet it is only in recent years that is has become the focus of systematic scientific investigation. Males and females seem to encounter frequent problems of communication and their conversation typically falls prey to miscommunication. We intend in this research paper to direct a spot line on women and men in canvassing the phenomenon of miscommunication through sociolinguistic lens. The questionnaire in this paper is a number of questions which serve as a direct method of gathering what the significant social actors (men and women in this investigation) think about the misunderstanding that may plague their conversational interactions. The questionnaire is employed to scrutinize if assertiveness and the intention to take control of the conversation do not sit very lightly on women in Chlef (West of Algeria), as this is captured through our rapt listening to the recordings. The respondents' answers are emplyed either to underpin the hypotheses that read for the different cultures of women and men and the social power prescribed to men, or they can serve to reject those explanations propounded to understand male/female miscommunication in the community under study, Chlef.

Keywords: Conversational Styles, Men, Miscommunication, The Conversation.

الملخص

سوء الفهم بين الذكور والإناث له أهمية مركزية في كثير من جوانب الحياة البشرية ودراسات النوع و قد أصبح محور البحث العلمي المنهجي في السنوات الأخيرة .يبدو أن الرجال والنساء يواجهون مشاكل متكررة للاتصال وحديثهما يقع فريسة لسوء الفهم عادة .حاولنا في هذه الدراسة التركيز على النساء والرجال لتفسير ظاهرة سوء الفهم من وجهات نظر اجتماعية لغوية .استمارة البحث في هذه الدراسة هي عدد من الأسئلة التي تستخدم كوسيلة مباشرة لجمع مواقف الذكور والإناث عن سوء الفهم الذي قد يتخلل محادثاتهم .تم استخدام استمارة البحث لمعرفة ما اذا الحزم ونية السيطرة على الحديث يمكن أن يكون جزءا من أساليب التخاطب عند المرأة في منطقة الشلف (تقع في غرب الجزائر) كما لاحظنا ذلك خلال فحصنا لأحاديث الرجال و النساء المسجلة .تم استخدام أجوبة الأشخاص المستجيبين إما لدعم نظريات الفرق و" السلطة الاجتماعية "أو لرفض تلك التفسيرات المقترحة في تحليل سوء الفهم بين الرجل و المرأة في أمريكا.

الكلمات الدالة: أساليب المحادثة، الرجال، سوء الفهم- ، المحادثة

1. Introduction

"Gender and Language" is a moot and miscellaneous arena in the sphere of sociolinguistics, which has been proliferated so widely and rapidly in recent years. The explosive growth of this field means that each successive decade gets harder to sum up. Male/female communication is of central importance to many aspects of human life and gender studies, yet it is only in recent years that is has become the focus of systematic scientific investigation. The gist of this paper is about the problems that everyone deals with all the time. In an attempt to grasp the nature of male/female misunderstanding, we must understand the process through which they unfold, and we must understand the importance of the social and cultural contexts in which they take place.

2. Male/Female Miscommunication (An overview of the literature)

2.1 The Two Cultures Theory (The Difference Model)

This theory resides in the notion that men and women belong to two different cultures as if they are coming from two different worlds (Tannen, 1990). Maltz and Borker (1982) attempt to scrutinize the different roles of male and female speakers in informal cross-sex conversation in American English and to dig out the main reasons behind male/female miscommunication. Before knocking the door of adult communication, they argue that boys and girls learn to do different things during play. Girls learn to create and sustain relationships with others on an equal basis, for the sake of avoiding the criticism which may be directed to them by others, and to show sensitivity with their playmates. On the other side, boys engaging in play learn to be dominant with much assertiveness of themselves. Study after study, Maltz & Borker (1982) assert that girls and boys grow up in different sociolinguistic cultures, and that the rules they are expected to use as tools to cater to the communicative goal are very different in these cultures. The differences of the conversational styles of women and men can be summarized as follows:

2.1.1 Minimal Responses

One of the most significant conversational rules that lead to misinterpretation is the different use of minimal responses. (A minimal response is something like "Uh-"or"mm-hmm", accompanied with response to another's talk.). Women tend use minimal responses as indicating consensus with what is being said (Maltz & Borker, 1982). Most of the time, a man receiving minimal responses, is likely to think that the woman is agreeing with him whilst she may merely be indicating that she is listening and encouraging him to continue. A lack of minimal responses; by man could be, however, irritably interpreted by women as an averred signal that he is not listening.

2.1.2 The Meaning of Questions

The meaning of questions plays a potent role, either in supporting or disrupting the conversations. Whereas women use questions for conversational maintenance and showing solidarity, men tend to use them as requests for information. By this token, women display a greater tendency to ask questions.

2.1.3 The Linking of One's Utterance to the Previous Utterance

The linking of one utterance to the previous one is explicitly adopted by women, but for men no such rule seems to be suitable, or they even explicitly ignore it. In this respect, women show a tendency to make utterances that demand or encourage responses from their fellow speakers.

2.1.4 Topic Flow and Shift

More interestingly, women show affinity with an inchmeal progression and expansion of topics they are talking about. In women's conversations topic shifts are gradual. They are usually irritant by the men's tendency to make an abrupt topic shift.

2.1.5 Problem Sharing and Advice Giving

It is believed that women show the tendency to discuss and share their problems to reassure one another and listen mutually. Men, however, interpret the introduction of a problem as a request for providing a solution, and they seem to act as experts and yield advice rather than showing the sympathy or, in other words, the kind of sympathy women wish.

2.2 Social Power

Commenting on the renowned work of Tannen (1986 & 1990), for instance, Cameron (1992) avows that misunderstanding arises, not because of linguistic gender differences, but because of variations in power. When the man says to his wife "Is there any Ketchup? The message is virtually "Bring it to me". If the daughter, however, asks the same question, it is much more likely that the mother will respond by merely informing her that it is in the cupboard. (Edwards, 2009: 139).

Men deliberate use of "aggressiveness" against an interlocutor in organizing the conversational flow may be interpreted as a prerogative of power as well (Maltz & Borker, 1982). As for the term "aggressiveness", we think that it is too strong. To put it mildly, it seems that the word "arrogance" might be more reasonable to be used concerning language usage. In loci of inequality, the one of lesser power brave not exhibit aggressiveness to the other, specifically unilaterally.

3. Objectives of the questionnaire

It should be stressed that the ultimate objective of the questionnaire is to identify if male/female miscommunication in Chlef is the echo of the different conversational styles women and men exhibit during their engagement in oral conversations. And,

withal, much attention is directed to establish whether the difference theory of male/female miscommunication has a room in the lab of the Algerian society (particularly in Chlef).

4. The respondents

Concerning the number of respondents, we purposefully directed much care on making a balance between the number of females and males. In other words, this examination involves 60 males and 60 females ranging from 20 years to 65 years old. More importantly, it is imperative to note that our study encountered four age groups:

Group 1: 20 – 25	(32 respondents).
Group 2: 26-35	(13 respondents).
Group 3: 36-45	(41 respondents).
Group 4: 45-65	(34 respondents).

The respondents have, as it should be noted, miscellaneous occupations, viz. Teachers, doctors, lawyers, university students, some traders, and housewives.

5.The Analysis of the Questionnaire Results

Question 1: Do you think that women and men have two different conversational styles?

The results of the first question reveal that both women and men in Chlef seem to corroborate the view that women and men have two different linguistic styles. Some studies assume that differences between male and female speech have an intimate relation with cultural differences, rather than inequalities in social status (Holmes, 1992; Maltz and Borker, 1982; Tannen 1982, 1990, 1993, 1994). Interestingly, females (95%) exhibit greater tendency to believe that there is a particular disparity between their linguistic behaviours and that of males.

Question 2: Those differences are the result of what?

a: The culture learnt in childhood.

b: Male's social power.

c: They arise according to change in time and situation.

As for this question, a great number of the respondents in Chlef support the "difference theory" propounded by some researchers. Male respondents (60%) tend, in this examination, to present a great consensus on the "two cultures theory"; they believe that women and men learn from their early years of childhood how to behave linguistically in a different way from the other. Tannen (1993) suggests that males' style of speaking stemmed from men's desire for independence and autonomy; so their conversation sends the message: "we are not the same, we are different".

Female respondents exhibit higher percentage concerning male social power which may create some different facets in conversational styles. Unlike male respondents, females seem to vehemently support the line of thought which focuses on differences in social power adhering to what West and Zimmerman (1977) postulate. They claim that men's dominance in conversation parallels their dominance and sway in society. In one word, men enjoy power in society as well as in conversation.

A striking fact about the third choice of the second question is that 63.33% of females prefer to interpret conversational differences as a flexible change to cope with the new situations which mutate through time.

Question 3: Do you think that those differences cause male/female problems of communication?

The statistics, between our hands, demonstrate that although women and men in Chlef mainly differ in determining the source of the difference in speech styles, they grossly share a generic consensus on the fact that the difference in the conversational rules may exacerbate male/female miscommunication. 70% of males and 85% of females extremely interpret male/female miscommunication as the echo of the different conversational styles which come from different subcultures and have different conceptions of friendly conversation.

Question 4: Who interrupts more in the conversation?

Studies of interruptions reveal that women and men adopt different manners in interrupting. In their examination of conversations from both private residences and public places, Zimmerman and West (1975) find that the great majority of all interruptions that occurred in male – female conversations were men interrupting women.

Overall, popular stereotypes usually see that men interrupt more than women. This popular opinion stems, in sober fact, from the notion that men gain the lion's share of societal and conversational power than women and that interruptions are, by default, a strategy to seize control of conversations.

Interestingly, if we look at the results of the fourth question about the attitudes towards male/female interruptions in Chlef, it should be obvious that women tend to tremendously interrupt as it is attested by both women and men. The results of question (4) carries a factual tone about the fact that it is prevalent in present time, that women in Algeria (particularly in Chlef) are more likely to hinder or obstruct the continuity of the conversation by either questions, interjections or even comments, and this can be lucidly gleaned from our recordings of male/female conversations. By this token, 70% of females appear to interrupt in cross-sex conversations as it reported by our recordings in the community of Chlef. Although there is no intention to mean that men do not interrupt in conversations, there is growing consensus that women are, for the most part, more prone to the feeling of the necessity to interrupt males. Above all,

the interruptions we intend to mean are those brusque and unexpected interjections which may plague the conversational flow, such as unnecessary questions/comments and abrupt topic shifts.

Question 5: "Who use more minimal responses in the conversation?" is grouped with question 6: "What do you intend to mean by the use of minimal responses?"

- a: Continue, I am listening.
- b: I agree, I follow you.
- c: don't want to speak more than that.
- d: Speak, but I am not listening to you.

In this examination, the minimal responses I intend to refer to are "mm", "ih", "hih" and "aha", and as it should be noted, "ih" and "hih" are CSA equivalents of "yes".

The analysis of the data confirmed only a few earlier studies. By this token, a great majority of both male and female respondents don't reveal uneven attitudes about the use of minimal responses. In one word, both the sexes see that the use of such responses is more peculiar to women, of course in the community of Chlef. Our findings, regarding the functions of the usage of minimal responses, reveal that meaning of such responses denote neither "Continue, I'm listening" nor "I agree, I follow you" which is assumed to be men's interpretation.

40% of Male respondents of this examination blatantly agree to perceive the use of minimal responses as a ploy to tell other interlocutors that they cannot go ahead in holding the conversation or they intend to send the message "Speak, but I am not listening" to the other speakers. As expected, the overwhelming majority of our male respondents tend to use minimal responses as a kind of a hoot or contempt, whilst 60% of men tend to use those responses to convey their reluctance to duck or evade the conversation. In both cases, the findings clearly disagree with the rule which reads that men adopt minimal responses in an attempt to express consensus about what is being said by the other speaker.

A striking fact here is that the answer "continue, I'm listening" which has not been selected by no male respondent, 80% of female respondents show, however, that their attempt to interject minimal responses while listening to others is to exhibit more interest and support, as it is reported by Fishman (1978). Meanwhile, 20% percent of those respondents aim at pointing out that women do not always use such response as cooperative linguistic device to boost the communication between them and the other interlocutors, but they sometimes strive to deviate from this general level and tend to

express their unwillingness to speak.

Question 7: What is verbal aggressiveness?

a: Negative and disruptive.

b: A classical strategy in organizing conversational flow.

As a matter of fact, gender popular stereotypes customarily suggest that men would show greater aggressiveness, assertiveness, sway, and competitiveness. More importantly, the crux of question (7) mainly lies in dissecting what verbal aggressiveness means to each sex. In this line of thought, Henley & Kramarae (1991) point that women seem to interpret verbal aggressiveness as personally directed, negative and disruptive. Meanwhile men simply seem to see it as a classical organization for conducting a conversation (ibid).

Algerian (Chelifian) women scored highest on the denotation of verbal aggressiveness as provoking turmoil, and this does not mean that male respondents dissent this notion; 85% of male informants tend to confute what American men are supposed to think. The analysis of the results report that most of the male respondents tend to moderate what popular stereotypes say; they are likely to belie the idea which reads that men perceive that their overt use of aggressiveness (arrogance as we prefer to label it), against an interlocutor in organizing conversational flow, as a prerogative of power and a classical strategy to build the oral conversation.

Question 8: Who usually attempt to challenge the word of their partner?

55% of male speakers demonstrate that not only men who tend to challenge the speech of others; women share this tendency as well. Apart from that, 85% of female respondents seem to endorse male's perspective. It is statistically shown that women seem to deny the line of thought which reads that men are more likely to challenge or dispute their partner's utterances (Hirschman, 1973).

It is not surprising that both sexes are likely to challenge the speech of others, but what is of particular interest in this question is who are perceived to be quicker to challenge others. Obviously, female speakers are rated higher on contending the words of the other participants of the conversation. Stereotypically, women are expected to exhibit the virtues of silence and good housekeeping. Among males, the will to dominate others was acceptable and indeed admired; the same will in women was condemned as a grotesque.

Notwithstanding, statistics of this examination report that women clearly perceive their tendency to challenge the word of others more than it is claimed by men. A very significant point that should be marked here is that results of answer (8) tend to mean that women are not likely to assail the other sex; what we can objectively discern from this statistic is that they are attempting to get rid of the subordinate and underprivileged perspective of their status. Albeit we do not belie what Sadiqi (2003)

states about the fact that woman's chances of engaging in powerful types of discourse in and outside the family is very small, if not non-existent, we do not squarely agree with this line of thought. It is true that the power structure inside the family and society are heavily male-biased, but this does not mean that women are not capable of benefiting from the opportunity to express their thoughts and succeed in attracting attention to them.

6. Findings

It is an insight worth attending to even now, the findings of the questionnaire do illuminate that there exists a notable disparity between the findings on the arena of male/female miscommunication in America and what we can infer, here, in this current study. Perhaps unsurprisingly, the difference of conversational rules that is propounded as reasons for miscommunication is patently different from those found in America. By way of explanation, the analysis of the questionnaire shows that women interrupt more than men as it has been expected from the 75% of females' interruptions in the recordings of male/female conversations.

Further, the meaning of minimal responses is a fairly moot point that may engender male/female miscommunication. Whilst men interpret the use of minimal responses as a message to eschew from the conversation and a signal of phlegm and insouciance, the overwhelming majority of our female respondents tend to perceive them as a kind of supportive speech which does encourage the speaker. For this very reason, men are customarily irritated by females' use of minimal responses since they tend to restrict their expectations to only what they think and not what the other speaker really intends to mean. And, of course, this can be applied on women as well since they ignore that what they strive to mean is not the same expectation by other men, in some cases. It is true that the meaning of minimal responses for both women and men may hamper the proper understanding between them, but the data we report totally reject what Maltz and Borker (1982) claim on their examination of women's use of minimal responses. For Chelifian men, positive minimal responses never denote "I agree I follow you"; and this can be attested in male's complaint when women use those responses.

One of the most striking findings, reported mainly in most part of this dissertation, is that women are much more likely to display the assertive style via answering spontaneously, phonate with a conversational tone while looking at the other interlocutor.

In addition to finding out that the current research paper does confute some claims propounded in the arena of miscommunication on American women and men, the difference in the scrutiny of western country and a Muslim community is glaringly conspicuous; this can be attested in the autonomy afforded by the Islamic society to

women whilst dictating some moral codes that should be duplicated for the sake of maintaining the agency of each sex. At a more profound level, women in Chlef are not necessarily transgressed if they make interruptions or display linguistic ploys for self-assertion and linguistic empowerment. Empowerment is a process whereby women can establish their control over various assets and which helps them to develop their self confidence.

Not only the disparity in women and men's conversational styles-which has been detected in this study-, the persistent tendency of each sex to sustain its viewpoints may engender further problems of communication as well. Put in a different way, women and men often misunderstand how to tell the other interlocutor "I am a man" or "I am a woman". The man is reluctant to relinquish his natural right of symbolizing the sway provided to him by society. Similarly, women refuse to submit to the cultural beliefs of their powerlessness and passivity in which our society is still uploaded with this kind of stereotypes.

7. Conclusion

On the basis of the findings, Western models of gender feminism cannot be applied to the Algerian socio-cultural context without prior recognition and understanding of the workings of the latter. Both the historical intimacy and the overall cultural environments in which Western models evolved are, undoubtedly, different from the ones of non-Western models. Western feminism models drew its root from particular theoretical and political sources to nourish a powerful and original critique of patriarchy. In a similar vein, Western models of feminism need to take into account and interact with models of feminism that emanate from non-other Western socio-cultural contexts.

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